



**COVIVIO**

## Art in real estate

*Covivio, a stakeholder in the  
1 building, 1 piece of art program*



## Re-enchancing spaces through art: the 1 building, 1 piece of art approach

On 16 December 2015, the French Ministry of Culture launched the 1 building, 1 piece of art program, which committed its members to commissioning or purchasing a piece of art from a living artist for each of their new buildings, thereby supporting artistic creation in line with good practice in the artist's profession. A commitment to art as a means of encouraging exchange and improving the quality of life for building occupants and visitors alike.

Today, 80 companies, promoters and real estate companies from France, are united around this program with the aim of to support the creation of pieces of art in public or private spaces and outside specialized venues.

Convinced that art contributes to the identity of a site and the construction of a common space, while energizing exchanges and creativity, it was in 2017 that Covivio joined the 1 building, 1 piece of art program, before officially signing the charter in November 2018.

Thanks to this program, which links the French Ministry of Culture with the real estate industry, almost 700 pieces of art have been installed in recently built or renovated office, residential and commercial buildings.



Ultra Natura - photo Diego De Pol

“ By bringing art into our buildings to help the development of our users and living well together, Covivio perfectly illustrates its position as a player in living real estate. We are also committed to bringing these pieces of art to life outside the building, with a view to open up to the city. ”

**MARIELLE SEEGMULLER**  
Covivio's Operations Director

# Art and real estate, a partnership that creates value and links for Covivio

As a preferred real estate player on a European scale, Covivio gets closer to end-users, captures their aspirations, combines work, travel and living, and co-sells living spaces.

With €23 billion in assets, the group supports companies, hotel brands and territories in their challenges of attractiveness, transformation and responsible performance.

Art has thus become an obvious choice for Covivio, which is adopting a global and committed approach at Group level to :

## Developing a strong brand for Covivio assets

- Contribute to the identity of the site and the construction of a common space.
- Echo the building's architectural ambitions.
- Enhance the value of the building and promote a positive, innovative image.

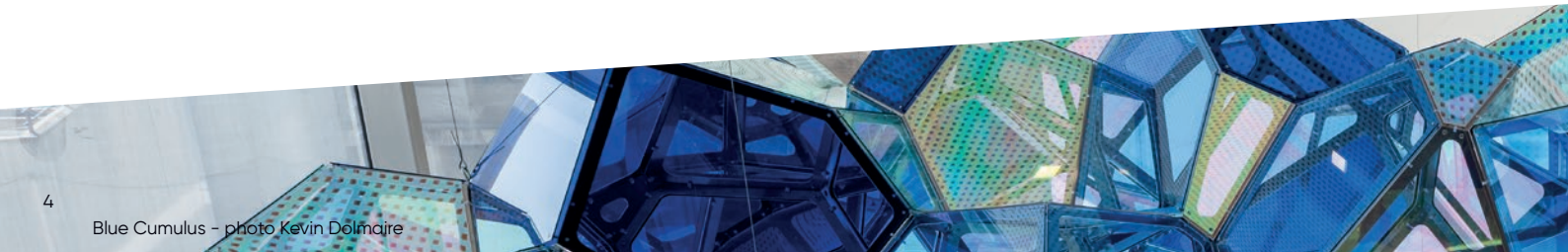
## Facilitating encounters between art and city users

- Contribute to the defense of the contemporary art scene within the framework of the Ministry of Culture's program.
- Develop links with local players by involving them in the artistic process.

## Creating common spaces

- Re-enchanted and energize living and working spaces.
- Offering qualitative, decadent and inspiring environments for users.
- Create synergies between occupants for greater well-being and interaction.

Covivio thus encourages the emergence of artists who will make the art of tomorrow, and who respect the environment in their creative process. Covivio deploys this approach in its main new and renovated office, hotel and residential buildings. The pieces of art can be existing or commissioned and created specifically for the building, based on precise specifications. This program is part of a collaborative approach within Covivio, steered by the Communications Department and involving all the professions involved in the various phases of the project.





“ I've walked past the «Connectivity» piece of art dozens of times, thinking it was part of the building's restoration. It fits in perfectly with the Art&Co decor. It's right where it belongs. Naturally. It contributes to the sense of balance that pervades the building. And isn't it the greatest satisfaction for the artist to realize how much his or her work contributes to the ambience, without overloading the space in a singular way?

**MARC TAIB**  
President of ANIMEDIA  
Art&Co user, Paris Gare de Lyon

A piece of art in a commercial building brings a certain warmth, even humanity. Allowing people working there, or just passing through, to look at something that calls out to them. Blue Cumulus begins by forcing us to look up, it exudes a feeling of lightness, and its blue color lends a certain cheerfulness. So it's a gentle, pleasant welcome we get every day at Silex<sup>1</sup>.

**BENOÎT DE FOUGEROUX**  
Regional Director Rhône-Alpes-Auvergne-Bourgogne, BNP Paribas Real Estate  
Silex<sup>1</sup> user, Lyon Part-Dieu

”





## A European approach for Covivio

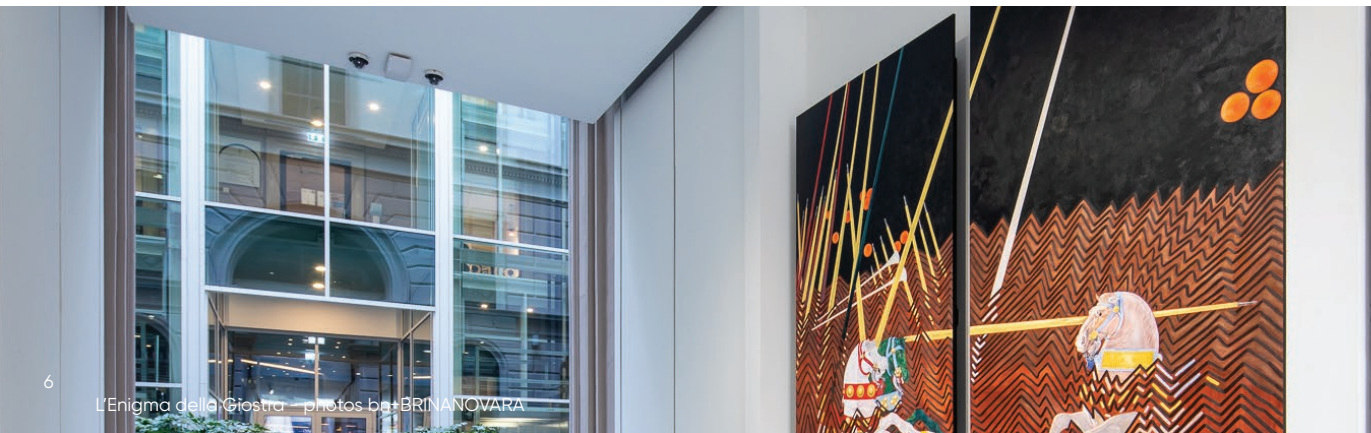
### A-Fence : street art invites itself to Alexanderplatz

By 2027, Alexanderplatz, Berlin's historic central square, will be the site of one of Covivio's major projects: the construction of a 60,000 m<sup>2</sup> mixed-use tower, which will offer work spaces and coworking, housing, shops and services, all with a view to creating strong synergies between these different uses. To enliven the site's palisade, Covivio chose to make room for art. The aim is to bring this emblematic project to life, to connect it ever more closely to its local area, and to share it with visitors to this central square.

To give rhythm to the project, each artist will benefit from a 6-month exhibition period, with the various pieces of art eventually forming a collection for Covivio.

### Art also invites itself to Milan

Wellio Milan Dante welcomes the first piece of art from the Covivio collection in Italy: «L'Enigma della Giostra», created by the young duo bn+BRINANOVARA, embellishes one of the walls of the neoclassical Milanese building.



**BOOK**

**COVIVIO**





# Blue Cumulus

by SOFTLAB NY  
Silex<sup>1</sup>, Lyon Part-Dieu - 2017

## The piece of art

- Laser-cut aluminum structure coated with blue acrylic and dichroic panels, giving it a spectrum of color that changes with the time of day.
- A monumental piece of art of great volume but very light weight (270kg).
- Over 50 unique cells and 400 custom aluminum parts.
- All parts are labeled, and individual cells are pre-assembled off-site and then assembled in the building lobby.

## The artist, the studio

- Michael Szivos holds a degree in architecture from Columbia University.
- He is part of the SOFTlab NY Collective, a design studio based in New York.
- The collective is made up of designers, artists, architects and engineers.
- His speciality is designing projects that create spatial, graphic, interactive and visual experiences. A blend of research, creativity and technology.

[SOFTLABNYC.COM](http://SOFTLABNYC.COM)





# Connectivity

by Michael Zelehoski  
Art&Co, Paris 12<sup>e</sup> - 2018

## The piece of art

- Assembly of wood, cables and various elements, in metal, 310 x 540 cm.
- Piece of art consisting of a series of cubes presented in different stage of fragmentation, and joined together by a ramification of steel cables.
- It is made from recycled materials.
- Its contemporary aesthetic is inspired by Art Deco architecture and the building's railway history.

## The artist

- Michael Zelehoski, born in 1979, lives and works in New York.
- This artist creates a dialogue between different artistic models of construction and assemblages and exhibits in contemporary art galleries in Paris, New-York, Hong-Kong, Singapore...
- Award-winning creations: Staten Island Museum's Juried Art Show, 2012, Massachusetts Cultural Council, Fellowship, Survey America, Art Chicago, 2010...

INSTAGRAM @POSTMICHAEL





Flower tower - photo UNDO ART agency



Oeuvres de LSTR - photos Gilles Perbal - Marsatwork



Photo Vincent Breed



Agapé - Photo Sophie Bocher



# Tangle Two

by Flip Sellin

The Line, Paris 8<sup>e</sup> - 2018

## The piece of art

- Designed as a modern jewel, composed of brass, marble and glass.
- This luminous suspension has been designed as a spatial mobile that resonates with the graphic, contemporary lines of the space.
- The tangle of materials echoes the artistic and cultural multiplicity of Paris's 8<sup>e</sup> arrondissement, home to numerous galleries.

## The artist

- Flip Sellin lives and works in Berlin.
- He is a member of the COORDINATION BERLIN collective created in 2004.
- This artist has worked on for global brands such as Nike and Nintendo, Falke, Microsoft, Deutsche Bank and Burlington, creating unique, contemporary pieces.

INSTAGRAM @FLIPSELLIN



Tangle Two - photos Olivier Ouadah



Amphitrite - photo Motel One

# Amphitrite

by Victor Gingembre  
Motel One, Paris 12<sup>e</sup> - 2018

## The piece of art

- Sculpture in Carrara marble, 1.90m high, installed in the hotel garden.
- «Amphitrite» is born from a five-ton block of marble from Michelangelo quarries in Carrara. Its body curves, its forms gravitate, «Amphitrite» dances in the light, casting shadows at different times of the day.
- As you move around it, the sculpture reveals itself from an infinite number of viewpoints.

## The artist

- Victor Gingembre, born in Paris in 1988, is a French architect and sculptor.
- Marble is his favorite material, and every summer he travels to Carrara, near to Florence, to carve it and imagine volumes with infinite lines suggesting the female body.
- His sculptures are part of a contemporary search for a balance between realism and abstraction, representation and figuration.

[HTTP://VICTORINGEMBRE.COM/](http://victoringembre.com/)  
[INSTAGRAM @VICTORINGEMBRE](#)  
[FACEBOOK @ARTISTEVICTORINGEMBRE](#)  
[YOUTUBE VICTORINGEMBRE](#)



Amphitrite - photo Juste à côté / Victor Gingembre



# Parure infinie

by Jules Levasseur

Hôtel Meininger, Paris Porte de Vincennes -2019

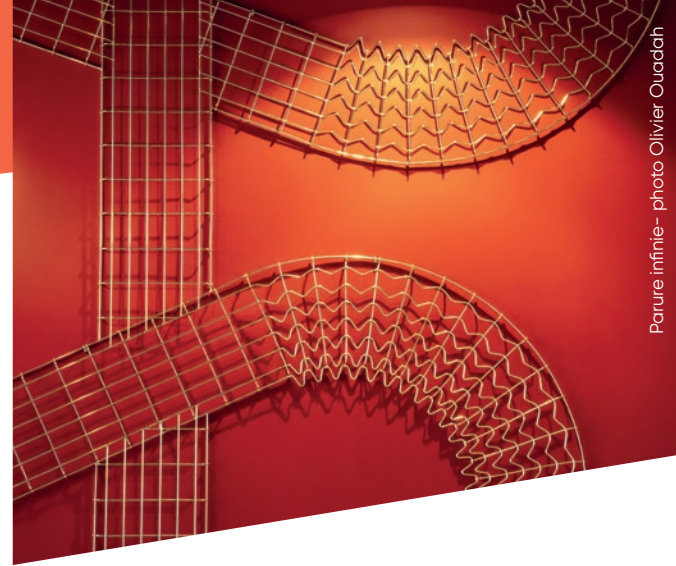
## The piece of art

- Wire mesh top, gold chrome finish, 5,888x 3,927 mm, 50 kilos.
- Designed as an architectural jewel that adorns the wall and gives it a special status.
- The work is carried out in various custom-designed parts, assembled on site.
- Positioned within the hotel, its interpretation evokes the crossroads of travelers, whose detours usually leave the best memories.

## The artist

- Jules Levasseur, born in 1989, is a plastic designer based in Paris.
- After graduating from ESAD in Reims in 2013, he started his independent activity while pursuing his diploma project, in collaboration with Tuilerie Royer and Métallerie Barras. He has also collaborated with the industrialist GEWISS.
- Winner of the Bourse d'Art and the Fondation d'Entreprise Banque Populaire in 2017, Prix de l'Innovation Jardins in 2016, Prix du Jury Rado Star Prize in 2015, winner of the Grand Prix de la Création de la ville de Paris in 2014.
- Today, his work is divided between freelance assignments for companies and teaching activities (École de Design de Troyes, Académie Charpentier, workshops), while maintaining a strong research and studio practice.

Covivio



Parure infinie - photo Olivier Ouadiah



Parure infinie - visual Jules Levasseur



# Agapè

by Sophie Bocher

Thaïs, Levallois-Perret - 2020

## The piece of art

- Inspired by the story of Thaïs, an ancient figure and heroine of a novel by Anatole France, and a performance of the opera by Jules Massenet.
- A 2.50-metre-high sculpture in resin and gold leaf, defined by opposing forms, rising and interlocking to symbolize two inseparable and tragic destinies.
- The finesse of the piece of art echoes the building's harmonious, elegant, vertical architecture.



## The artist

- Sophie Bocher has been a sculptor for 20 years, trained in painting, drawing and sculpture at the Ateliers des Beaux-Arts de la Ville de Paris.
- Experienced in several plastic techniques in the studio, she also specializes in working with stoneware and plaster, collaborating with molders and founders.
- Uses materials carefully chosen for their raw appearance and to give an impression of minerality, bareness and strength.
- This artist has won several awards, including the Prix du Public at the Salon «A la croisée des Arts» in Poissy (March 2017), a special mention from the jury at La Galerie La Ralentie for the installation «Après Man Ray» (Feb 2017), and a silver medal in the sculpture section of the Salon National des Beaux-Arts at the Carrousel du Louvre (Dec 2016).

[WWW.SOPHIEBOCHER.COM](http://WWW.SOPHIEBOCHER.COM)



# Expansion

by Lx.one

Cité Numérique, Bordeaux - 2020

## The piece of art

- «Expansion» is a mural installed in the lobby of Wellio Cité Numérique.
- Its lines are inspired by the stigmata of the building. They spread out, diverge and come together, leaving room for reflection and creating an optical vibration on a wall of significant scale.

## The artist

- Lx.one, Alex Bloch, born in Strasbourg in 1979, is an artist who works mainly in Biarritz.
- The geometry of movement and repetition govern his work. His practice is rooted in the ambitions of optical art, constructivism, minimalism, neoplasticism and brutalism.
- Integrating digital tools into his research into shapes and rendering, his ambition is to bring out a 3<sup>rd</sup> dimension from a flat surface.
- A disruptive artist who routinely creates ephemeral pieces of art, notably in sand, he draws his inspiration from the pieces of art of Lissitzky, Lewitt, Vasarely and Van Doesburg.

[WWW.LXISM.COM](http://WWW.LXISM.COM)

[INSTAGRAM @LX1ONE](https://www.instagram.com/lx1one)





# A-Fence

Alexanderplatz, 2020-2024

## The project

- A-Fence : the art project that brings the emblematic Alexanderplatz construction site to life, connecting it to its territory and to visitors to this central square.
- Over a two-year period, various artists are honored with a 6-month exhibition on the project's palisade.
- All the pieces of art, which echo different themes, will form a collection for Covivio.



A-Fence - photos: Kiki & Rommy

## The artists

- *August 2019: Reka One on the theme of synergies between light, color, architecture and visitors to Alexanderplatz.*
- *June 2020: Age Age and Ron Miller on the theme «We are Europe».*
- *July 2021: 10 artists on the theme of «flowering». An art project directed by Diana Marossek, Street Art Berlin agency.*



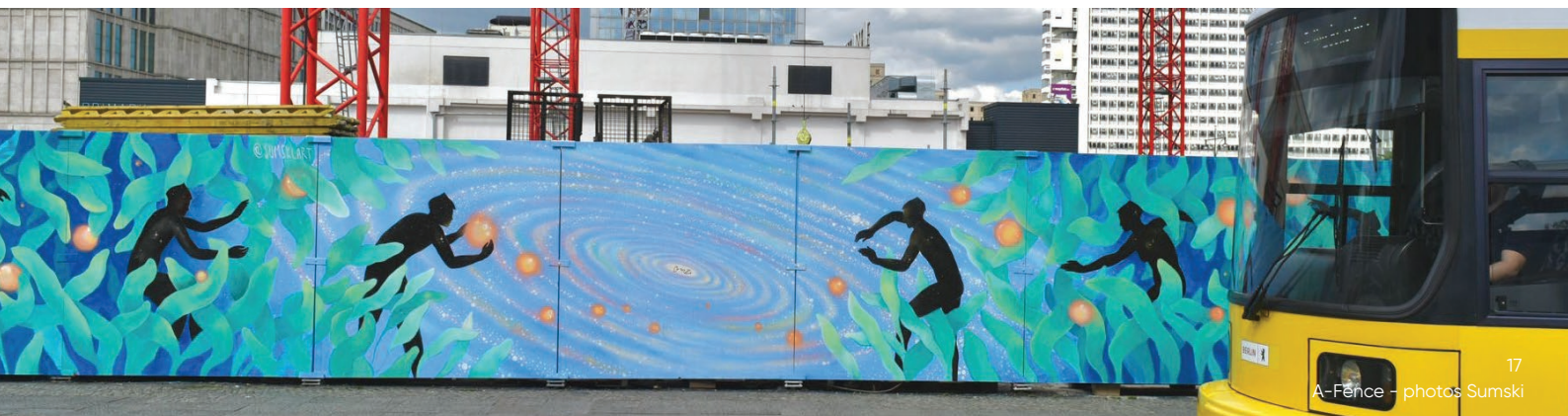
- *April 2024: The fourth and final phase of A-FENCE has begun. This year, ten Berlin street artists took part, creatively exploring the theme of «metamorphoses». For the first time, pupils from Berlin elementary school took part in the project, exploring the theme of «urban development» under the supervision of professional artists.*

## Snyder

- Snyder's pieces of art show the fragile beauty of endangered animals. He uses color aberrations, known as chromatic aberrations, present in both analog and digital imagery.
- With the blue hue of his images, he challenges our visual perception. Who really knows what a zebra or a tiger looks like in the wild? We have forgotten how to look at the natural environment because of our screens.
- Snyder's pieces of art encourage us to relearn how to look at nature. His animals adapt to the urban jungle and attract the attention of passers-by.
- In «Metamorphoses», abstract motifs and vivid colors give this piece of art its power, inspired in particular by the history of the site.

## Šumski

- Ivan Blažetić, whose artist name is Šumski, is a Croatian artist based in Berlin. He is an illustrator, designer, muralist and sculptor. Whatever the medium, his work has a strong narrative element.
- The themes of his pieces of art are often inspired by nature, community and diversity. His murals are exhibited in a variety of venues, from galleries and workspaces to music events and public buildings. Some of his larger paintings murals in public spaces can be seen in Germany, Croatia, Norway, Italy and Colombia.





# A-Fence

Alexanderplatz, 2020-2024

## Nicholas "Keinom" Ganz

- Nicholas Ganz, aka Keinom, spray-painted his first images on a wall in 1994, expanding his purely graphic horizons. Pushing back his own limits and finding new forms of expression is still one of the hallmarks of his artistic work today.
- Today, he works primarily as a visual artist, combining street art techniques with classical oil painting. Contrasts play a central role in his work, enabling him to tell dynamic stories that interact with viewers' experiences.
- In "Metamorphoses", Nicholas illustrates a double transformation in his painting: at the beginning of summer, the first dandelion achenes take flight and transform into small parachutes that ensure the plant's dispersal. He also shows the metamorphosis of a caterpillar into a butterfly.

## Clayton Junior Studio



- Clayton Junior is a Brazilian graphic artist who has been living and working abroad since 2007.
- He has written and drawn comics and children's books, and worked as an illustrator and animation designer for the past 20 years.
- As a painter, Clayton is interested in how colors and shapes interact with each other and how painting interferes with its environment. He describes painting as a therapeutic activity and enjoys painting with friends, both artists and nonartists.
- His idea was to visualize the idea of metamorphosis in space and time as a continuous flow of living forms and creatures in their life cycles. The viewer is invited to follow the changes and remember the constant evolution of life. The plants and animals are a nod to the need for green spaces in the urban environment, a hope for a metamorphosis in the urban environment itself.



## Dank

- Dank was born in Berlin in 1988 and currently lives and works in Berlin. He has been a graffiti artist for many years, but also paints on walls and canvas.
- His artistic concept on the theme of metamorphosis consists in transforming broken objects into something new, to show that not everything that is broken or outdated is bad or worthless, but can be transformed.

## Feliz

- Feliz was born in Berlin in 1988. He sees art as an aesthetic realization of the ephemeral nature of eternal reality. Regardless of its form, each piece of art is the symbolic image of an ever-flowing stream, drawing inspiration from the collective unconscious as well as cross-cultural stories, myths and dreams.
- In every line, he finds a trace of impermanence, an echo of the ceaseless march of life. Yet in the midst of the flux, there is a deep sense of harmony, a recognition that all things are in a constant state of becoming.
- Through this lens, he perceives the truth of the ephemeral, finding beauty and meaning in the balance between creation and dissolution.





A-Fance - Photo Caro Pepe

# A-Fance

Alexanderplatz, 2020-2024

Sam Crew

- Sam moved to Berlin in 2005 and quickly found his place on the urban art scene.
- His work reflects Berlin's street culture and the joy of art. His painting style is spontaneous, abstract, imaginative and impulsive, combined with powerful figures, graphic elements and tags. He often works on materials that can be found in public spaces or lost places.
- The mythical creature symbolizes the metamorphosis of the city, transforming itself from a cocoon.

Caro Pepe

- Caro Pepe is an Argentine artist and muralist based in Berlin.
- After several years as an advertising art director in Buenos Aires and Madrid, she decided to devote herself fully to her art. In 2012, she moved to Berlin, launching her career. Since then, she has been traveling the world to paint and exhibit.
- Her art explores the inner world and complex emotions. Her delicate figures, imbued with subtle symbolism, are often suspended outside time and space, illustrating the depth of emotions within a constructed reality.
- The piece of art revolves around the image of the swan and the process of transformation. The swan, a living metaphor for metamorphosis, embodies the journey of transformation through life, evolving from humble beginnings to sublime beauty. This natural process of growth reflects human personal transformation and self-discovery. Revered in many cultures as a symbol of purity and spiritual awakening, the swan becomes a visual allegory of the beauty and resilience of each individual.





## Caz.L

- As a mural and stencil artist, CAZ.L painted her first 22m mural in the final of the Estepona International Mural Competition in Spain. She has also participated three times in the finals of the World Stencil Art Prize in Australia, received several awards in New York, Berlin and Fuerteventura, and has been invited to take part in numerous festivals around the world.
- She has completed painting assignments in a wide variety of neighborhoods. Her aim is to respect people and cultures, leave an unexpected smile in their eyes and encourage them to live together peacefully.

## Awer

- Born in Polignano a Mare, Italy, in 1986, he began painting graffiti in 2000. In 2005, he moved to Milan, where he graduated as a graphic designer and art director from the New Academy of Fine Arts. In the meantime, he began his personal artistic research and produced his first exhibitions and commissioned pieces of art; currently, he works as a freelance artist and tattooist and is based in Berlin.
- His work is an energetic world based on line, where abstract landscapes hypnotize the viewer with their fluid, vibrant movement. Inspired by nature, the sea and anatomy, Awer creates a fluid magma in continuous motion, formed by the flow of ideas he encounters. His works explore the limits of perception, capturing the viewer's gaze in a sensory experience.
- Biological imagination meets urban language, following a transformation of the inhabitants of these places. Awer has created a metabolic corpus observing the invisible, bringing to light an unsuspected, sensory geography.



A-Fence - photos Awer



A-Fence - photos Caz.L



# Architectural Evasion #1 & #2

by ASTRO

Euromed Center, Marseille - 2020

## The pieces of art

- Inspired by Marseille's beating heart, the Joliette district, ASTRO's frescoes respond to their dynamic, active, modern and lively environment.
- Inscribed in the organized tangle of surrounding buildings, like a «maze of life in the sense of height and depth».
- Architectural Evasion #1 & #2 give the impression that the journey never stops between buildings, and that at the turn of each one, we can immerse ourselves in a new universe, that of his frescoes that play with our retina by exploring the frontiers of the real and the imaginary.

## The artist

- Born in 1981, ASTRO is a French street artist and one of the world's best-known experts in monumental frescoes.
- Self-taught, he produced his first graffiti in 2000 in the northern suburbs of Paris.
- ASTRO creates pieces of art where optical illusion reigns supreme, veritable contemporary trompe l'oeil.
- The artist performs at numerous international festivals and is a member of the CBS collective, based in Los Angeles.

[ASTROGRAFF.COM](http://ASTROGRAFF.COM)

[INSTAGRAM @ASTRO\\_ODV\\_CBS](https://www.instagram.com/ASTRO_ODV_CBS)

[FACEBOOK @ASTRO-ODVS](https://www.facebook.com/ASTRO-ODVS)



# Team Building

by Vincent Breed

IRO, Châtillon - 2021

## The piece of art

- Inspired by the softness offered by IRO, the Team Building sculpture is built around a play of transparencies, composed of cane-blown glass bubbles that let in natural light.
- A true reflection of the human character, glass is defined by its apparent fragility and lightness, its ability to preserve its natural transparency or to cultivate secrecy through a subtle play of opacity, thus becoming a vector of light.
- Timeless, sensual and multifaceted, the Team Building piece of art is nothing other than the translation of its environment in which it blossoms.

## The artist

- Born in 1971 in Haarlem, Netherlands, Vincent Breed moved to France in 1983.
- After training in Applied Arts, he obtained a diploma in Industrial Design before entering the glassmaking section of the École Supérieure des Arts Décoratifs de Strasbourg.
- From 1995 to 1998, Vincent trained in various workshops in France, Montreal, the Czech Republic... In 1999, he opened France's largest private glass R&D laboratory in Lyon.
- Vincent Breed approaches glass as a contemporary art material and a medium for plastic expression. What glass captures, diffracts, diffuses or reflects is merely a provisional deposit taken from the form. By freezing it in the time of the gesture, he prolongs the history between the form, its environment and the viewer.

[WWW.VINCENT-BREED.COM](http://WWW.VINCENT-BREED.COM)

[@VINCENTBREED](https://www.instagram.com/VINCENTBREED)







# L'Enigma della Giostra

by bn+BRINANOVARA

Wellio Milan Dante - 2021

## The piece of art

- It combines ancient and modern elements that seem far removed from one another, such as the chivalric triptych of the «Battle of San Romano» by Renaissance artist Paolo Uccello and Giorgio De Chirico's «Bagni Misteriosi» series created in 1973.
- Inspired by a mix of styles and a continuous alternation of suggestions, just like Wellio, which has its roots in the exchange of ideas and networking.

## The artist

- Bn+BRINANOVARA is a young and talented Milanese artistic duo made up of Giorgio Brina and Simone Novara.
- Giorgio graduated in Sculpture at the Brera Academy of Fine Arts in Milan, while Simone graduated in Architecture at the Politecnico di Milano.
- Their different academic backgrounds make them an eclectic duo who approach art from different angles.





# Flower Tower

by **Julien Soone**  
**Silex<sup>2</sup>, Lyon - 2022**

## The piece of art

- This monumental work, called «Flower Tower», was created on a wall measuring more than 250 m<sup>2</sup>.
- Located on the first-floor landing of the iconic Silex Tower<sup>2</sup>, at the heart of a colossal dome, Flower Tower brings a touch of eccentricity to the whole, while blending in perfectly with the architectural project.
- The artist, Julien Soone, plays with contrasting textures, superimposing ceramics and chiselled painted bands that intertwine with the concrete of the old tower.
- The brightly-colored floral motif, with its Asian accent and trompe l'oeil effect on the piece of art's various materials, perfectly characterizes the artist's singular work, and pays homage to the «flower power» of the 70s, a movement that was a precursor of the values promoted by sustainable development.

## The artist

- Originally from Toulouse, Julien Soone is a true legend and pioneer of French graffiti, who went on to become a designer.
- Julien Soone expresses himself in design, graffiti and fashion for his own brands, as well as for companies who call on his eye and signature for their image.
- His determination to assert his commitments has given rise to a wide range of objects, from furniture design to accessories for famous brands. His work makes him a free creator, with no constraints or boundaries.

[WWW.JULIENSOONE.COM](http://WWW.JULIENSOONE.COM)  
[INSTAGRAM @JULIENSOONE](https://www.instagram.com/juliensoone)  
[FACEBOOK @JULIEN.SOONE](https://www.facebook.com/julien.soone)







Objet 10 - photo Olivier Quardah

# Objet 10

by Hugo Servanin

CB21, Paris La Défense - 2022

## The piece of art

- Objet 10 is halfway between human sensitivity and mathematical analysis.
- The piece of art reinterprets Edouard Manet's 19th-century *Le Déjeuner sur l'herbe*, proposing an abstract universe in which humans, nature and technology meet.
- Processed in artificial intelligence, the bucolic scene was translated into abstract images thanks to a phenomenon known as «overfitting».
- By manipulating algorithms, AI translates the machine's inability to mimic human visual perception.
- The three frescoes, each measuring 7 x 7 m in glazed stoneware, deliberately blend into the visual imperfection of the granulated concrete wall, contrasting with the mineral universe of the Paris-La Défense district.

## The artist

- Hugo Servanin is a 29-year-old artist.
- He is a graduate of the École Nationale Supérieure des Arts Décoratifs in Paris.
- He specializes in working with bodies in plaster, mainly recreating human busts.
- He brings his pieces of art to life with water: through various processes, he depicts the reactions of the body and the fluids it generates.
- Hugo Servanin sees these fluids as the witnesses of our sensations in society, such as stress or anxiety that make you sweat, or sadness that brings tears.

INSTAGRAM @HUGO.SERVANIN





# Altra Natura

by Pamela Diamante  
Symbiosis, Milan - 2022

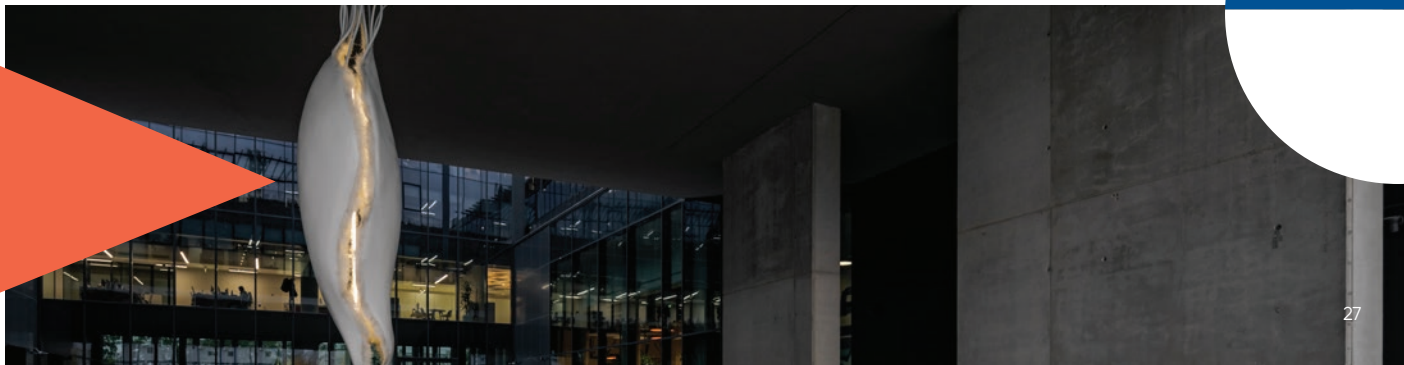
## The piece of art

- The «Altra Natura» piece of art represents a living organism that hybridizes the plant, animal and artificial worlds in a continuum between nature and culture, emerging from underground to inhabit the new spaces of Symbiosis.
- The location of the piece of art, at the entrance to the building's courtyard in a private area open to the public, was chosen to enrich the user experience for the visitors of companies working in the Symbiosis district, while making the whole space more pleasant for citizens too. In this way, it embodies the logic of openness and permeability adopted by Covivio in its various projects.
- The author's inspiration comes from the restoration of the spontaneous vegetation that grows there: the piece of art can be defined as a living organism, an entity that grows and lives uniquely in Symbiosis. Altra Natura has no fixed identity, but an identity in the making, an affirmation of the existence of otherness in a hybrid of animal, plant and technology.

## The artist

- Pamela Diamante was born in 1985, she lives and works in Bari.
- Her artistic practice is based on the concept of complexity, where systems theories, emergent phenomena, accidental and unpredictable events, are essential.
- Her work involves hybrid languages, through videos, photographs and site-specific installations that reflect the relationship between scientific axioms and the analysis of mass communication methods.
- According to her, the multidimensional realities, fictions and paradoxes of post-media society show how the concept of veracity is linked to the principle of indeterminacy. Everything can be considered relative depending on interdependence and the observer's point of view.

INSTAGRAM @PAMELA.DIAMANTE  
PAMELADIAMANTE.IT





# Stairway to Rise

by Caroline Derveaux  
So Pop, Paris - 2022

## The piece of art

- Stairway to Rise takes the form of an evolving fresco made up of 4 paintings and 4 mirrors.
- The piece of art is articulated through geometric lines combining straight strokes and perfect curves, from which a few more abstract forms may emerge.
- Through her colorful, dreamlike vision, Caroline Derveaux has created 4 6-m<sup>2</sup> mural frescoes, making the walls of So Pop a lasting piece of art, accessible to all and brightening up the office space.

## The artist

- Caroline Derveaux navigates between painting, design, scenography and art direction.
- She graduated with a Master of Fine Art from Chelsea College of Art and Design in 2014.
- Having lived all over the world, she is now based in Saint-Ouen, France.
- She's a well-known audonnienne artist who creates large, vitamin-packed frescoes. Caroline Derveaux conveys this happy, colorful energy through her evolving frescoes, which take up some of the signature architectural elements of the So Pop building.
- Using her characteristically colorful palette, she works with geometric shapes and plays with perspective. Her world reflects her imagination, which she translates into her playful, abstract style.

[WWW.CAROLINEDERVEAUX.COM/](http://WWW.CAROLINEDERVEAUX.COM/)  
[INSTAGRAM @CAROLINEDERVEAUX](https://www.instagram.com/CAROLINEDERVEAUX)

# Modulation

by Pablo Valbuena

Stream Building, Paris -2023

## The piece of art

- Modulation draws on Stream Building's modular structural framework to create an infinite light installation.
- The artistic installation depicts three virtual modules on the building, which change dimensions, move and overlap, appearing progressively. These transformations are generated in real time by an algorithm that indefinitely explores the combinations of the three modules, inviting the observer to imagine the possibilities of the grid.
- The building's structural grid becomes a life-size, three-dimensional screen whose pixels are high-efficiency luminescent electrodes. The building's solar panels collect the energy that powers the installation, transforming natural daylight into artificial digital light at night.
- Modulation works like a subtle public clock, marking the time change with the illumination of the frame. Every day, its rhythm adapts to the solar cycle, modifying its running time according to sunrise and sunset.

## The artist

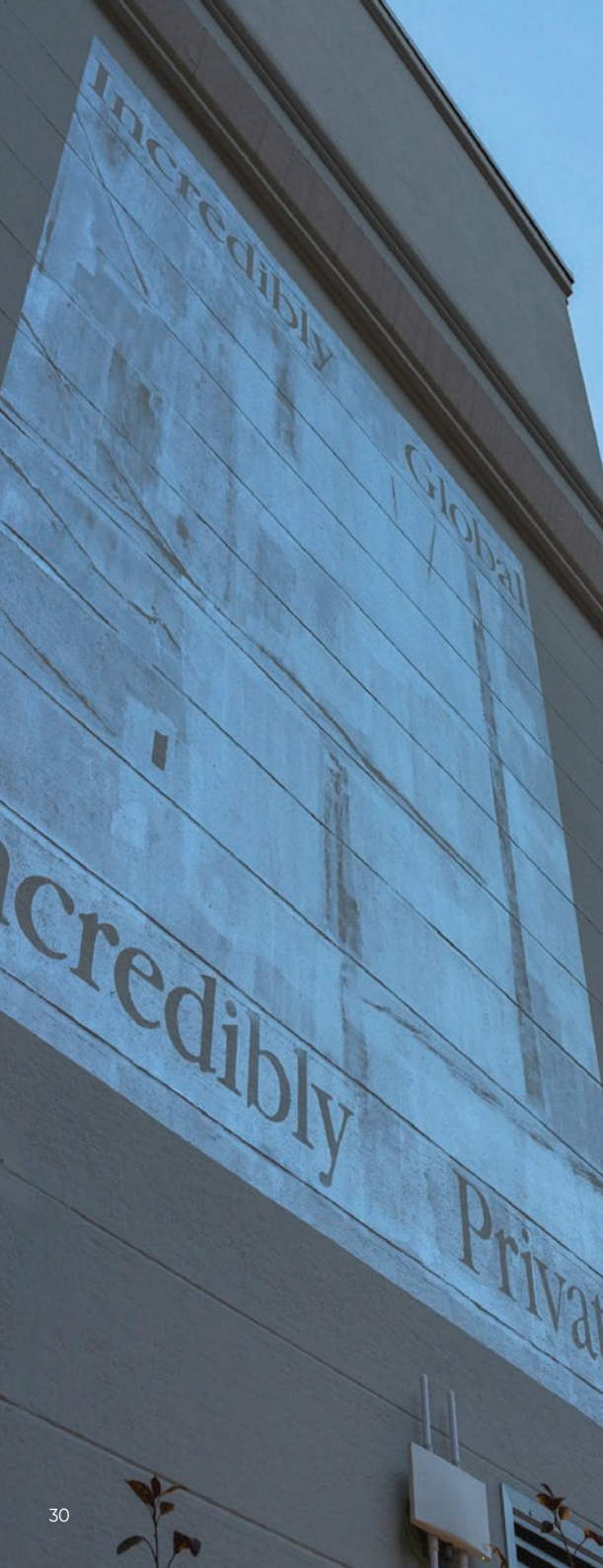
- Born in Spain in 1978, Pablo Valbuena has lived and worked in France for many years.
- He is a visual artist who graduated from the ETSAM school in Madrid. His practice and research revolve around space, time and perception.
- Recurring themes in his explorations include the superimposition of reality and virtuality, the viewer's mental spaces, the porous boundaries between reality and perception, the links between space and time, the viewer's experience and its effect on the work, and the use of light and sound.

[WWW.PABLOVALBUENA.COM](http://WWW.PABLOVALBUENA.COM)

[INSTAGRAM @\\_PABLOVALBUENA](#) / [FACEBOOK @PABLO-VALBUENA](#)







# Days

par Lorenza Longhi  
Wellio Duomo - 2023

## The piece of art

- «Days», the first site-specific wall painting by Lorenza Longhi, winner of the Covivio Prize 2023 at MIART, is located on the rooftop of Wellio Duomo, the flexible workspace of Covivio in the heart of Milan.
- Created with silver paint, the piece of art explores the integration of private and professional dimensions, reflecting on the increasingly blurred boundaries between these two spheres.
- The phrase «Incredibly Global, Incredibly Private,» taken from a 1990s advertisement and reinterpreted by the artist, invites viewers to question how the concepts of global and private evolve over time, particularly in connection to the building hosting the mural.
- The choice of silver paint ensures a constantly changing appearance, mirroring the shifting interplay of light and the meanings evoked.
- The mural was unveiled during the event “The Harmony of Opposites,” dedicated to the dialogue between private and global dimensions in everyday living spaces.

## The artist

- Lorenza Longhi was born in 1991 in Lecco, Italy, and graduated from the Brera Academy of Fine Arts and ECAL in Lausanne. Her work has been featured in prominent exhibitions across Europe, including solo shows at Kunsthalle Zürich, Weiss Falk in Basel, and Fanta-MLN in Milan.
- Winner of the Shizuko Yoshikawa Advanced Award and the Société Générale Swiss Emerging Artist Prize in 2020, Longhi combines her art practice with teaching at ZhDK’s Fine Arts Master’s Department. She co-founded Armada, an artist-run space in Milan (2014–2018), and was Artist in Residence at the Swiss Institute, New York, in 2021.

[WWW.LORENZALONGHI.BIZ](http://WWW.LORENZALONGHI.BIZ)

[INSTAGRAM @ LORENZZZZZZZZA](https://www.instagram.com/LORENZZZZZZZZA)

# Petit Traité de Briques

by Vincent Breed

L'Atelier, Paris - 2024

## The piece of art

- Made from recycled glass and molded from real old bricks, the piece of art celebrates French craftsmanship, while enhancing the building's listed facade. The central idea of this piece of art is based on the symbol of the brick, a fundamental element in the history of French construction and architecture.
- The display of glass bricks, presented in an inverted fashion, highlights the material and offers an intimate and detailed perspective of the brick. The work is a translation from the façade to the interior of the building, signifying Covivio's desired historical heritage.
- Vincent Breed wanted to keep this recycled glass, dotted with bubbles and veils, raw, reminiscent of the manual shaping of ancestral bricks. It is a question of pursuing an ecological commitment and producing in a virtuous circle. Nothing is lost, everything is transformed.

## The artist

- Born in 1971 in Haarlem, Netherlands, Vincent Breed moved to France in 1983.
- After training in Applied Arts, he obtained a diploma in Industrial Design before entering the glassmaking section of the École Supérieure des Arts Décoratifs de Strasbourg.
- From 1995 to 1998, Vincent trained in various workshops in France, Montreal, the Czech Republic... In 1999, he opened the largest private glass R&D laboratory in France, in Lyon.
- Vincent Breed approaches glass as a contemporary art material and a medium for plastic expression. What glass captures, diffracts, diffuses or reflects is merely a provisional deposit taken from the form. By freezing it in the time of the gesture, he prolongs the history between the form, its environment and the viewer.

[WWW.VINCENT-BREED.COM](http://WWW.VINCENT-BREED.COM)

INSTAGRAM @VINCENTBREED

Covivio







# Haruna

by Claude Blo Ricci

IRO, Châtillon - 2024

## The piece of art

- To structure his "Haruna" piece of art, Claude Blo Ricci used a collage and patchwork method, integrating elements of the building's structure while introducing breaks with organic forms. This technique emphasizes the verticality of the building while playing on contrasts.
- The piece of art offers a double reading, bringing into play the four natural elements (Earth, Water, Wind, Fire), and a Japanese print with elements such as the ecru beige background simulating calligraphic paper and the sun discs referring to Japan, the land of the rising sun.
- The meticulous work of superimposition and transparency creates an inky effect, while the presence of an abstract flower in the center of the facade suggests a link with nature and vegetation.

## The artist

- Claude Blo Ricci, born in 1982, lives and works in Paris. As a teenager, he became involved in the world of graffiti, laying the foundations for his artistic sensibility.
- He is a founding member of the DaMentalVaporz collective, one of the most talented in France.
- Influenced by graffiti and surrealism, he fuses the instinctiveness of movement with an acceptance of randomness.
- Using various media such as ink, acrylic paint, aerosol and photography, each tool becomes an extension of his artistic expression.

[WWW.CLAUDEBLORICCI.COM](http://WWW.CLAUDEBLORICCI.COM)

[INSTAGRAM @BLO\\_DMV](https://www.instagram.com/blo_dmV)





# «(S)’inspirer pour agir»

Temporary exhibition Bail Art Projects

L’Atelier, Paris - 2024

In partnership with Bail Art Projects, Covivio is hosting **an exhibition at its European headquarters, L’Atelier**, from September 9 to 31<sup>st</sup> December, 2024. Six contemporary artists have been selected to exhibit 20 pieces of art and rethink our relationship with materials and the environment through the prism of art.

The exhibition is in line with Covivio’s ongoing CSR commitments, and in particular its desire to raise awareness among its various stakeholders – employees, Wellio customers and site visitors – of the challenges of climate transition, and in particular of reuse. Covivio thus adopts the principle of the circular economy by selecting works of art that encourage innovation and promote the reuse of materials.

## A committed exhibition, based on 3 acts

### Act 1 : Transforming materials, with :

- Monumental sculptures by **Antonin Heck**, made from crate wood. His work is based on the use of wood and an axe. He transforms simple splinters of wood into veritable pieces of art.
- The **collectif Hors-Studio** innovatively reuses waste materials to give them a second life in the form of a piece of art.
- Artist **Marie Guerrier** manipulates materials such as pewter and brass. Her minimalist, uncluttered pieces of art illustrate the difficulty of finding balance in our society.

### Act 2 : Reinventing know-how, with :

- The pieces of art of **François-Xavier Richard**, who works with old-fashioned materials such as paper and cardboard, a way of thinking known as «slowmade».
- **Maxime Siau** unveils poetic pieces of art that raise awareness of CSR, using everyday objects invaded by dried flowers.

### Act 3 : Preserve, with :

- **Philippe Pasqua** proposes his iconic work entitled «L’Olivier» (The Olive Tree), in chromed bronze, frozen in a radiant but immobile beauty, it questions our desire to conserve nature.





11

Collectif Hors-Studio



Antonin Heck



Marie Garnier



MAXIME SIAU

Extincteur

Sculpture en porcelaine blanchi et fleurs séchées.

H03,5 x 13 x 9,5 cm

2023



Maxime Siau



François-Xavier Richard



Philippe Pasqua





## Art in support of cherished causes at Covivio

In June 2021, Covivio supported the creation of a mural on the facade of the group-owned Ibis Paris Montmartre hotel. A project supported by the French Government, UN Women, the City of Paris, ManpowerGroup and Street Art for Mankind. The mural, part of the #GenerationEqualityMurals initiative launched by Street Art For Mankind (SAM), aims to raise awareness and unite a new generation of gender equality advocates, kicked off the French Equality Generation Forum, an event organized by UN Women and co-chaired by France and Mexico. Created by street artist Lula Goce in just a few days, this mural embodies the vision of the Génération Égalité Forum, which aims to bring together all those who want to take action to change things and make the next generation the generation of equality.

**INSTAGRAM @LULAGOCE**







## Covivio, co-creating and co-hosting living real estate

Drawing on its history of partnerships, real estate expertise and European culture, Covivio invents the user experience of today and designs the city of tomorrow.

As a preferred real estate player on a European scale, Covivio is getting closer to end-users, capturing their aspirations and combining work and travel, and co-selling living spaces.

A benchmark European operator with €23 billion in assets, Covivio helps companies, hotel brands and local authorities meet the challenges of attractiveness, transformation and responsible performance.

Its lively approach to real estate opens up new perspectives for its teams projects and exciting career paths.

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